

The Health Care Challenge



As medical expenses go up, patients struggle to afford care

43 million Americans have unpaid medical debt

The average debt is **\$579**



When patients can't pay for treatment:

Providers get stuck with the bill

Hospitals provided **\$46 billion** in unpaid care in 2013

OR

Patients put off getting care

66 million Americans chose not to get needed health care last year due to cost



THE OPPORTUNITY

Help patients pay balances over time

Payment plan transactions **increased 284% from 2011-2013** – consumers have a growing appetite for flexible arrangements

Help patients submit timely payments

65% of patients say they would pay an electronic bill faster than paper

THE SOLUTION

Focus on care, not collections!

ELAVON revenue cycle solutions feature **flexible payment options and multi-channel payment capabilities**



Learn more at
www.elavon.com/healthcare

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